

2025 NHLA Annual Convention & Exhibit Showcase

Schedule-at-a-Glance

NHLA Schedule as of 09/04/2025. The schedule is tentative and subject to change.

TUESDAY, SEPTEMBER 30

6:30– 7:30pm

ITSEF Golf Tournament Player’s Only Reception ■

Marriott Rivercenter
Conference Room 20-21
Foyer

■ Members Only ■ By Invitation Only ■ Pre-registration Required

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WEDNESDAY, OCTOBER 1		
7am	Buses depart for The Quarry Golf Club ■	Marriott Rivercenter Lobby Bar
8am Start	ITSEF Annual Golf Tournament ■	The Quarry Golf Club
10am-4pm	AHEC Board Meeting	Conf. Rooms 20 & 21
11am	NHLA Registration Desk Open!	Reg. Desk 1 - Level 3
11am – 4:30pm	Exhibitor Showcase Setup	Salon A-F, I&J, Level 3
2-4pm	Southern Cypress Manufacturers Association (SCMA)	Conf. Room 11
3-5pm	American Walnut Manufacturers Association (AWMA)	Conf. Room 8
4:30 – 5:30pm	RossiGroup 100th Anniversary VIP Reception ■	Salon I&J, Level 3
5:30 – 7:30pm	Welcome Reception <i>Sponsored by Cascade Hardwood</i>	The Espee 1174 E Commerce St.
7:30 – 10pm	NHLA Board of Manager’s Dinner ■ <i>Sponsored by Jartek</i>	Pearl 3 on Level 2

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THURSDAY, OCTOBER 2		
7am – 3pm	NHLA Registration Desk Open!	Reg. Desk 1 - Level 3
7 – 8:30am	Full Breakfast Buffet for All Convention Attendees <i>Sponsored by Hermitage Hardwood Lumber Sales, Inc.</i>	Salon H, L&K - Level 3
8:30 – 10:30am	Opening Session with Keynote Speaker Taylor St. Germain <i>Sponsored by Baillie Group</i>	Salon H, L&K - Level 3
10:30am – 4pm	Exhibit Showcase Open	Salon A-F, Salon I-J
10:45 – 11:45am	Ed Session: Reducing Risks & Insurance Costs Panel	Conference Rooms 1-3
10:45am – 4pm	National Inspector Connection Hub Meet Your Area NHLA Inspector! Find out how NHLA programs and services can benefit your company.	Conference Room 5
11am – Noon	ITSEF Board Meeting ■	Conference Room 8
11am – Noon	Bloody Mary Bar <i>Sponsored by USNR</i>	Exhibit Showcase
11:30am – 1pm	Lunch Buffet for All Attendees	Salon H, L&K - Level 3
1:30 – 2:30pm	Ed Session: Strong Roots, Stronger Growth: Integrating Operating Disciplines with Financial Strategy for Sustainable Success <i>Sponsored by Ressources Lumber</i>	Conference Room 8
2 – 3pm	Beer Station <i>Sponsored by Stephens Hardwood</i>	Exibit Showase
2:45 – 3:45pm	NHLA Rules Change Open Forum	Conference Room 5
3:45 – 4:45pm	NHLA Inspector Training School Alumni Reception <i>Sponsored by Nyle Dry Kilns</i>	Conference Room 8
5:30 – 7pm	Western Night Networking Reception <i>Sponsored by NWH</i>	Salon I-J & Foyer

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FRIDAY, OCTOBER 3		
7am – 3pm	NHLA Registration Desk Open!	Reg. Desk 1 - Level 3
7 – 8am	Full Breakfast Buffet for All Convention Attendees <i>Sponsored by Classic American Hardwoods, Inc.</i>	Salon H, L&K - Level 3
7 – 8am	Fellowship of Christian Lumbermen	Conference Room 8
7 – 8:30am	Canadian Hardwood Bureau Breakfast and Meeting	Conference Rooms 20 & 21
8 – 10:30am	NHLA General Session <i>Sponsored by PLM</i>	Salon H, L-K
10:30am – 2pm	National Inspector Connection Hub Meet Your Area NHLA Inspector! Find out how NHLA programs and services can benefit your company.	Conference Room 5
10:30am – 3pm	Exhibit Showcase Open	Salon A-F, I&J
10:45 –11:45am	Ed Session: Reading the Market: What Today’s Trends Mean For The Hardwood Industry <i>Sponsored by WDE Maspell</i>	Conference Rooms 1-3
11am – Noon	Bloody Mary Bar <i>Sponsored by Breeze Dried, Inc.</i>	Exhibit Showcas
11:30am – 1pm	Lunch for All Attendees	Exhibit Showcase
1 – 2pm	Ed Session: EUDR Update & Overall View of Exports <i>Sponsored by On-site Technologies</i>	Conference Rooms 1-3
2 – 3pm	Beer Station <i>Sponsored by Sunset Transportation</i>	Exibit Showase
4 – 6pm	Exhibit Showcase Grand Farewell Finale Prize Give-Aways (must be present to win) <i>Sponsored by MO PAC Lumber</i>	Exibit Showase