

2024 NHLA Annual Convention & Exhibit Showcase Schedule-at-a-Glance

NHLA Schedule as of 07/26/2024. The schedule is tentative and subject to change.

TUESDAY, OCTOBER 1		
5– 6pm	ITSEF Golf Tournament Player’s Only Reception ■	Marriott St. Louis Grand

■ Members Only ■ By Invitation Only ■ Pre-registration Required

Schedule Subject to Change

2024 NHLA Annual Convention & Exhibit Showcase

Schedule-at-a-Glance

NHLA Schedule as of 07/26/2024. The schedule is tentative and subject to change.

WEDNESDAY, OCTOBER 2		
7am	Buses depart for Tapawingo National ■	Marriott St. Louis Grand
8am Start	ITSEF Annual Golf Tournament ■	Tapawingo National
11am	NHLA Registration Desk Open!	America's Center, 2nd Floor
11am – 4:30pm	Exhibitor Showcase Setup	America's Ballroom, 2nd Floor
2:30 – 4:30pm	Hardwood Sawmill & Distribution Yard Meeting: How the NHLA Awarded US Forest Service Grant Can Help Boost Your Profitability	Room 230-231
5 –6pm	Rossi VIP Reception ■	Marriott Statler Room Lobby level
6 – 7:30pm	Welcome Reception <i>Sponsored by Cascade Hardwood</i>	America's Center, 2nd Floor Atrium
7:30 – 10pm	NHLA Board of Manager's Dinner ■	Marriott Crystal Ballroom 20th Floor

■ Members Only ■ By Invitation Only ■ Pre-registration Required Schedule Subject to Change

2024 NHLA Annual Convention & Exhibit Showcase

Schedule-at-a-Glance

NHLA Schedule as of 07/26/2024. The schedule is tentative and subject to change.

THURSDAY, OCTOBER 3		
7am – 3pm	NHLA Registration Desk Open!	America’s Center, 2nd Floor
7 – 8:30am	Full Breakfast Buffet for All Convention Attendees <i>Sponsored by SII Dry Kilns</i>	America’s Center, 2nd Floor Atrium
8:30 – 10:30am	Opening Session with Keynote Speaker Mara Liasson <i>Sponsored by TMX Shipping, Inc.</i>	Ferrara Theatre
10:30am – 4pm	Exhibit Showcase Open	America’s Ballroom, 2nd Floor
10:45 – 11:45am	Ed Session: Navigating the Forest Service Wood Innovation Grants: Success Stories and Application Insights	Room 230-231
10:45am – 4pm	National Inspector Connection Hub Meet Your Area NHLA Inspector! Find out how NHLA programs and services can benefit your company.	Room 240
11am – Noon	ITSEF Board Meeting ■	Room 241
11am – Noon	Bloody Mary Bar in the Exhibit Showcase <i>Sponsored by USNR</i>	
11:30am – 1pm	Lunch Buffet for All Attendees in the Exhibit Showcase	
1:30 – 2:30pm	Ed Session: Hardwood End-User Market Outlook: Trends Shaping the Future of Hardwood Lumber <i>Sponsored by NWH</i>	Room 230-231
2 – 3pm	Gourmet Popcorn Station <i>Sponsored by U-C Coatings</i>	
2:45 – 3:45pm	NHLA Inspector Training School Alumni Reception <i>Sponsored by Cole Hardwood, Inc.</i>	Room 240
4 – 5pm	Happy Hour in the Exhibit Showcase <i>Sponsored by NWH</i>	America’s Ballroom, 2nd Floor
5pm	Buses departing for Biergarten buyout at Anheuser-Busch ■	
5:30 – 8:30pm	OktoberFest! Biergarten buyout at Anheuser-Busch, the home of Budweiser ■ <i>Sponsored by MOPAC</i>	

■ Members Only ■ By Invitation Only ■ Pre-registration Required Schedule Subject to Change

2024 NHLA Annual Convention & Exhibit Showcase Schedule-at-a-Glance

NHLA Schedule as of 07/26/2024. The schedule is tentative and subject to change.

FRIDAY, OCTOBER 4		
7am – 3pm	NHLA Registration Desk Open!	America's Center, 2nd Floor
7 – 8am	Affiliate Group Meetings • Fellowship of Christian Lumbermen • Canadian Hardwood Bureau ■	Room 241 Room 242
7 – 8am	Full Breakfast Buffet for All Convention Attendees <i>Sponsored by Hermitage Hardwood Lumber Sales, Inc.</i>	America's Center, 2nd Floor Atrium
8 – 10:30am	NHLA Business Meeting • 8:00-8:30 State of the Association • 8:30-9:00 Board Elections • 9:30-10:00 Presentation 1 EUDR Update • 10:00-10:30 Presentation 2 Real American Hardwood Promotion <i>Sponsored by PLM</i>	Ferrara Theatre
10:30am – 2pm	National Inspector Connection Hub Meet Your Area NHLA Inspector! Find out how NHLA programs and services can benefit your company.	Room 240
10:30am – 3pm	Exhibit Showcase Open	America's Ballroom, 2nd Floor
10:45 – 11:45am	Ed Session: Innovations and Challenges in the Hardwood Lumber Market	Room 230-231
11am – Noon	Bloody Mary Bar in the Exhibit Showcase <i>Sponsored by Breeze Dried, Inc.</i>	
11:30am – 1pm	Lunch for All Attendees in the Exhibit Showcase	
1 – 2pm	Ed Session: Expanding Horizons: <i>International Markets for U.S. Hardwoods presented by the American Hardwood Export Council</i>	Room 230-231
2 – 3pm	Exhibit Showcase Grand Prize Give-Aways (must be present to win) <i>Sponsored by The AGL Group, Adentra Group, Baillie Group, Granite Valley Forest, Hartzell Hardwoods, and Mayfield Lumber</i>	
6 – 11pm	Friday Night Blue and Gold Gala ■	Marriott St. Louis Grand

■ Members Only ■ By Invitation Only ■ Pre-registration Required Schedule Subject to Change