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NHLA Announces 2010 Leadership, Management and Development Program
Succeed Tomorrow by Investing Today

MEMPHIS, TENN. – The National Hardwood Lumber Association announces the development and open enrollment of the 2010 Leadership, Management and Development Program. Offered every three years, this program will teach new business skills, launch fresh ideas and return participants to their companies with a greater capacity to address new challenges.

“The goal of the Program is to prepare the young managers of the hardwood industry today to meet the business challenges of tomorrow,” explained Crystal Oldham, Director of Education.

Structured as a two-part series, session one will be held April 11–14 at NHLA headquarters in Memphis, Tenn. Taught by Dr. Vaughn Grisham and Sandy Grisham, students will explore and identify top leadership styles; tour innovative area companies that have proven excellence in leadership, management and development; and learn problem solving and team building skills.

Part two will be held May 10-13 in Washington, D.C., where students will learn the inner-workings of Capitol Hill and explore the ways that various pieces of legislation affect the hardwood industry. Students are trained to lobby for the industry and have a chance to put those skills to the test during scheduled meetings with legislators. Deb Hawkinson, Executive Director of the Hardwood Federation and Grace Terpstra of Terpstra Associates will lead the Washington workshop.

Make sure your company and your employees are ready to succeed tomorrow by investing in leadership development today. Enroll now at www.nhla.com. NHLA members receive discounts on all NHLA educational program offerings.

Questions regarding the 2010 NHLA Leadership, Management and Development Program should be directed to Chris Churchill, Education Program Manager at 901-399-7555 or c.churchill@nhla.com.

The world’s largest and oldest hardwood industry association, NHLA represents companies and individuals that produce, use and sell North American hardwood lumber, or provide equipment, supplies or services to the hardwood industry. It was founded in 1898 to establish a uniform system of grading rules for the measurement and inspection of hardwood lumber. Since 1980, its headquarters have been in Memphis, Tenn. To learn more about NHLA, please visit www.nhla.com.

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