



# NHLA LOGO STANDARDS

### NHLA COLOR LOGOS

The colors, logos and tagline must not be altered in any way and should always be reproduced from digital artwork. It should never be scanned or copied from another printed piece.



### NHLA BLACK & WHITE LOGOS



### LOGO SPACING

All variations of the NHLA logo must be surrounded on all sides by clear space that is equal to the height of the "H" in the "NHLA" wordmark. No text, pattern or image is allowed to enter this space at any time.



### MINIMUM LOGO SIZE

To ensure that all variations of the NHLA logo are always legible, they should never be reproduced smaller than the following specified sizes.



### PRIMARY COLOR PALETTE



PANTONE®	Coated	Uncoated
NHLA Brown	PMS 161C	PMS 4625U
NHLA Orange	PMS 1385C	PMS 138U

  

Four-Colour Process	Coated	Uncoated
NHLA Brown	C15 M65 Y100 K70	C20 M52 Y100 K48
NHLA Orange	C0 M50 Y100 K4	C3 M40 Y100 K0

  

	R	G	B	Web Safe
NHLA Brown	98	60	27	623C1B
NHLA Orange	212	118	0	D47600

### NHLA MEMBER & CERTIFIED LOGOS

